

# Alliance Conference Canada 2012

*Working together, Growing together.*





We would like to take this opportunity to welcome you to the launch of the **Alliance Conference Canada (ACC2012)**, being held in Toronto on the June 2-3rd, 2012 weekend, and ask you to consider participating as a **sponsor**. This conference aims to bring together professionals and business leaders from the Canadian Ismaili community, and inspire them to develop a framework or build on existing alliances. ACC2012 will present a series of high profile speakers, including **Keith Pelley, President of Rogers Media**, and breakout sessions that will encourage strategic partnerships, provide business insight and focus on alliances as a necessary component to successful and sustainable business in today's economic climate.

Attendees will include **members of existing alliances** in Canada, as well as those within the Canadian Ismaili community interested in joining or forming an alliance. We currently anticipate a strong presence from Canadian **hoteliers, senior housing owners** and members from alliances within the **printing, trucking, legal and medical** sectors. In addition, we expect international participation from successful alliances in the U.S. and U.K., to learn from their experiences and provide networking opportunities. In order to maximize the value of the networks and insights created over these two days, this exclusive opportunity will be **restricted to 300** participants.

**How can you benefit as a sponsor?** You will have the opportunity to expose your organization and brand at this exclusive event, and demonstrate your support of this important initiative aimed at promoting and fostering the establishment and development of sustainable alliances in Canada.

**What can you expect?** You can expect strong exposure of your business, directed towards a diverse and affluent segment of the Ismaili community. This will be a rare opportunity to build the relationship between your organization and a distinguished group of entrepreneurs and professionals.

We respectfully **ask for your support** of ACC2012. This is a unique opportunity that will be valuable to you and your business, and will provide sustainable benefits. For more information on why you should consider participating as a sponsor, please find attached the full sponsor benefits package.

If you have any questions, please do not hesitate to contact the ACC2012 Steering Committee at **ACC2012@ibpacanada.com**. We look forward to speaking with you soon and thank you in advance for your consideration.

Sincerely,

The ACC2012 Steering Committee

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# SPONSORSHIP BENEFITS

| Level of Support<br>Amount  | Signature Sponsor<br>\$25,000* | Platinum Sponsor<br>\$10,000* | Gold Sponsor<br>\$5,000* | Silver Sponsor<br>\$3,000* | Bronze Sponsor<br>\$1,000* |
|---|--------------------------------|-------------------------------|--------------------------|----------------------------|----------------------------|
| Formal Speaking Opportunity   | ✓                              | —                             | —                        | —                          | —                          |
| Message from Your Company on Event eBlast                           | ✓                              | —                             | —                        | —                          | —                          |
| Signage Displayed on Stage at Saturday Gala                         | ✓                              | —                             | —                        | —                          | —                          |
| Premier Saturday Gala Seating with Keynote Speaker                  | <b>2 Seats</b>                 | —                             | —                        | —                          | —                          |
| Premier Saturday Gala Seating                                       | ✓                              | ✓                             | —                        | —                          | —                          |
| Complimentary Tickets to Saturday Gala                              | <b>6</b>                       | <b>4</b>                      | <b>2</b>                 | —                          | —                          |
| Signage Displayed at Lunch  | ✓                              | ✓                             | —                        | —                          | —                          |
| Company Table Display and Promotional Rights on Saturday and Sunday | ✓                              | ✓                             | ✓                        | —                          | —                          |
| Recognition During Honorable Mentions/ Closing and Opening Remarks  | ✓                              | ✓                             | ✓                        | —                          | —                          |
| Promotional Material in Delegate Bags                               | ✓                              | ✓                             | ✓                        | ✓                          | —                          |
| Recognition in ACC 2012 Program                                     | ✓                              | ✓                             | ✓                        | ✓                          | ✓                          |
| Recognition on ACC 2012 Signage                                     | ✓                              | ✓                             | ✓                        | ✓                          | ✓                          |
| Recognition on ACC Onsite Digital Display                           | ✓                              | ✓                             | ✓                        | ✓                          | ✓                          |
| Company Logo with Hyperlink on ACC 2012 Website                     | ✓                              | ✓                             | ✓                        | ✓                          | ✓                          |

\*13% Ontario HST will be applied to all listed sponsorship amounts (HST # 839466901-RT0001).

# SPONSORSHIP CONTRIBUTION FORM

Alliance Conference Canada 2012 | June 2–3rd, 2012



## 1. Corporate information

Company name: \_\_\_\_\_

Mr.  Ms.  Mrs.  Dr.  Other: \_\_\_\_\_ Corporate contact: \_\_\_\_\_

Title: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_ Cell: \_\_\_\_\_

\_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

## 2. Sponsorship information

**Sponsorship:**  Signature \$25,000\*  Platinum \$10,000\*  Gold \$5,000\*  Silver \$3,000\*  Bronze \$1,000\*

**Goods or services:** \_\_\_\_\_ Value: \$ \_\_\_\_\_

Please specify: \_\_\_\_\_

**For recognition of all sponsorships, please email your corporate URL and logo in eps format to: [ACC2012@ibpacanada.com](mailto:ACC2012@ibpacanada.com)**

## 3. Payment method (All payments to be submitted with Sponsorship Contribution Form)

By cheque (Please make cheque payable to **0928851 B.C. Ltd.**)

Send cheques to:

**c/o Anny Nasser  
301 Chaplin Crescent  
Toronto, Ontario  
M5P 1B1**

I hereby agree that the information I have provided on the ACC2012 Sponsorship Contribution Form is accurate, and agree to pay the indicated sponsorship amount:

Signature \_\_\_\_\_ X

Print name \_\_\_\_\_ X

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A member of the ACC2012 team will contact you with the adjusted contribution amount.

Alliance Conference Canada 2012  
June 2–3rd, 2012  
Sheraton Toronto Airport Hotel & Conference Centre  
801 Dixon Road, Toronto Ontario  
[www.ACC2012.ibpacanada.com](http://www.ACC2012.ibpacanada.com)  
[ACC2012@ibpacanada.com](mailto:ACC2012@ibpacanada.com)

## Alliance Conference Canada 2012

June 2–3rd, 2012

Sheraton Toronto Airport Hotel & Conference Centre

801 Dixon Road, Toronto Ontario

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